

Confirmation Bias

Example #1

Johnny was a huge Pittsburgh Steelers fan. He believed that they were one of the best teams in the NFL and sought out statistics that supported this idea. He would often tell his friends great statistics that were presented on the ESPN website, but would leave out statistics that made the Steelers not look like a great team because he didn't really "believe" those stats anyways. He often forgot about those statistics and did not share them with his friends. Often, his social media feed would come up with Steelers ads to buy tickets and clothing.

He assumed he got the ads because they were such a good team.

However, the Steelers did not have a winning season, thus far. Their performance on the field did not support the idea that they were one of the best teams in the league. Their offensive and defensive statistics were often rated much lower than other teams. In addition, media outlets often ranked them far below other teams because their statistics were not great.

Confirmation Bias

A confirmation bias is when one searches for and interprets information that confirms his or her beliefs, even though they may or may not be true.

Turn and Talk

During this time, "turn and talk" about a confirmation bias that you may have.

How do you know it's a confirmation bias?



Examples and Non- Examples

As a class, write an example and non-example in your Frayer Model.

Discuss what some characteristics of a confirmation bias are.

Quiz Time!

**Do your best to identify
which situations are a
confirmation bias and which
are not.**

Good luck!

